



Cynthia Moore

Sr. Consultant, Category Manager for Contingent Labor

Allstate Insurance Company

Cynthia Moore manages Allstate's \$100 million contingent labor program. Since joining Allstate, Cynthia has been working to enhance Allstate's existing, supplier diversity award winning contingent labor program. Over the last 18 months she has worked to further increase diversity spend, optimized the supply based from 50 plus suppliers down to 18 suppliers and worked with leadership on a new MSP strategy.

Prior to Allstate Cynthia spent six months creating Discover's newly formed Supplier Diversity program, ran and completed multiple LEAN initiatives and managed Risk and Controls in Global Procurement. She originally joined Discover as the Sr. Manager for Professional Svc Management in 2007. In that role her responsibilities included, managing a team responsible for all offshoring, consulting, staff augmentation vendor and engagement relationships. Successes included the implementation of a contractor tenure policy and overall program to mitigate co-employment risks across the organization, development of a non-employee policy to drive awareness of how resources should be leverage, centralization of all non-employee resources in the VMS tool which helped not only in identifying resources but identified savings opportunities and reduced risk as well as on boarding time by 80%

Prior to joining Discover she was the Team Lead for Alternative Workforce at TransUnion. She was responsible for establishing Centralized Vendor Management at TransUnion LLC. She was instrumental in the selection and management of TransUnion's web based vendor management system.

Prior to joining TransUnion, Cynthia was a successful sales, project and operations manager for a variety of IT consulting environments. As an account manager, Cindi exceeded revenue and gross profits expectations on numerous occasions and received several sales awards for her efforts.

Lastly, Cynthia is co-founder and co-chair of a national user group called VMS Professionals. This group was founded in 2001 and continues today.