

# AGENDA

**Heads or Tails? Is your program facing headwinds or tailwinds?**

**Thursday, June 1st**

8:00am - 9:00am	Registration and Continental Breakfast in Exhibitor Hall
9:00am - 9:15am	<b>Welcome &amp; How to Get the Most From Conference</b>
9:15am - 10:30am	<b>SESSION I: A Good Year Ahead</b> <b>Alan Beaulieu   ITR Economics (<a href="http://www.itreconomics.com">www.itreconomics.com</a>)</b> One of the country's most informed economists, Dr. Alan Beaulieu is a principal of the ITR Economics where he serves as President. Since 1990, he has been consulting with companies throughout the US, Europe, and Asia on how to forecast, plan, and increase their profits based on business cycle trend analysis. Alan is also the Senior Economic Advisor to NAW and the Chief Economist for HARDI. Alan brings a wealth of knowledge and a sense of humor to help educate us on what history has taught us and the effect on labor.
10:30am - 11:00am	Break – Exhibitor Hall
11:00am - 11:45am	<b>SESSION II: SOW Headwinds/Tailwinds</b> <b>Cynthia Moore   Allstate Insurance Company</b> Discussion on SOW's - what are they really and how do they apply to our programs?
11:45am - 1:00pm	Lunch & Exhibitor Hall
1:00pm - 2:00pm	<b>SESSION III: Southwest Airlines - Self Sourcing Strategy; Taking Off</b> <b>Karen Thrasher   Southwest Airlines</b> Karen leads the Contingent Workforce Program at Southwest Airlines. Their program is a VMO model that combines recruiting and vendor management under one umbrella that sits in HR. Karen will present their journey of self sourcing.
2:00pm - 2:30pm	Break – Exhibitor Hall
2:30pm - 3:30pm	<b>SESSION IV: Headwinds and Tailwinds in 2017 Employment Law</b> <b>Rebecca DeGroff   Seyfarth Shaw LLP (<a href="http://www.seyfarth.com/RebeccaDeGroff">www.seyfarth.com/RebeccaDeGroff</a>)</b> Rebecca Pratt DeGroff is a partner in the Labor and Employment Department in Seyfarth Shaw LLP's Chicago office. Ms. DeGroff chairs the firm's innovative Administrative Charge Team and is a leader within the firm's national Wage and Hour Litigation Practice Group. Rebecca will focus on case studies centered on the use of contract labor. She will discuss the claims, how they were argued/defended, and what VMS members can consider for our programs based on these case studies.

3:30pm - 4:00pm	Break – Exhibitor Hall
4:00pm - 5:00pm	<b>SESSION V: Emotionally Intelligent Leaders Drive Business Results</b> <b>Mary Pat Knight   Leaders Inspired (<a href="http://www.leadersinspired.com">http://www.leadersinspired.com</a>)</b> Mary Pat Knight is a Transformation Strategist and Business Coach. Her training, coaching and mentoring programs help corporate leaders hone their Emotional Intelligence (EI) to become effective leaders. With the rise of technology and the use of Artificial Intelligence, EQ reminds us that there is a high need for the understanding of people and how to work with ourselves and others in a more intelligent way. The EQ Advantage Workshop is a practical, hands-on and implementation-ready interaction designed to: <ul style="list-style-type: none"> <li>• Create clear communication flow from process start to placement</li> <li>• Look beyond the job description and identify the best possible contract worker swiftly</li> <li>• Form a succinct way to size up the REAL needs of the opportunity to surface ALL expectations</li> <li>• Build a people-smart team to communicate in a way where you get your results</li> </ul> You will leave this workshop with an EQ toolkit, ready to implement, and designed to improve workflow, process and team.

5:00pm - 5:15pm	Closing Remarks & Exhibitor Drawings
5:15pm - 7:00pm	<b>Networking Session</b> Enjoy plentiful hors d'oeuvres, cocktails and shared program experiences outside overlooking Lake Fred at the picturesque Hamburger University (weather permitting - session to be held inside as a back up)

## Friday, June 2nd

8:00am - 9:00am	Registration and Continental Breakfast in Exhibitor Hall
9:00am - 10:00am	<b>SESSION VI: Panel Discussion - Program Headwinds/Tailwinds</b> <b>Moderator: Karen Wilson, MAKE Corporation</b> <b>Panelists: Denise Egizio - McDonald's, Greg Jarecki - Baxter, John Thompson - The Options Clearing Corporation, Kelly Smith - United Airlines</b> Panelist discuss challenges they face in their programs (headwinds) and how they are solving them. Additionally, panelists will share any wins they have implemented into their program (tailwinds).
10:00am - 10:30am	Break – Exhibitor Hall
10:30am - 11:30am	<b>SESSION VII: Best Practices</b> <b>Moderator: Cynthia Moore, Allstate Insurance Company</b> Opportunity to discuss program issues/opportunities with your peers in an open discussion environment
11:30am - 12:00pm	Closing Remarks & Exhibitor Drawings
12:00pm - 1:00pm	Box Lunch

## Exhibitors

Allegis Global Solutions  
Beeline  
DCRWorkforce  
HireGenics

MAKE Corporation  
PRO Unlimited  
SAP Fieldglass  
TalentWave