

AGENDA

Talent Pools: How to decide which to swim while building a responsive and adaptive flexible workforce solution

Thursday, May 31st

8:00am-9:00am	Registration and Continental Breakfast in Exhibitor Hall
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9:00am-9:15am	Welcome & How to Get the Most From Conference
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9:15am-10:30am	<p>SESSION I: Industry Topics: One VMS member will provide an overview of each of the three following topics. We will network during the session and throughout the conference to further develop solutions for these topics and share our findings with all conference attendees during our final Best Practices Session.</p> <ul style="list-style-type: none"> • Building Your Program's Internal Brand: Thespina Spivey, The Coca-Cola Company • Competing for High Demand Talent: Sherry Kurek, Health Care Service Corporation • Utilization of Retirees & Alumni: Karen Thrasher, Southwest Airlines
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10:30am-11:00am	Break – Exhibitor Hall
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11:00am-12:00pm	<p>SESSION II: Legal Check-In Kara Goodwin Seyfarth Shaw LLP Kara Goodwin, Wage & Hour Litigation attorney with Seyfarth Shaw will discuss current legal trends related to use of contingent workers and how best to protect your organization.</p> <ul style="list-style-type: none"> • Top trends in contingent workforce litigation • Useful tips when considering pools of resources (retirees, interns, seasonal workers, self-sourced)
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12:00pm-1:00pm	Networking Lunch & Exhibitor Hall
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1:00pm-2:00pm	<p>SESSION III: Beyond Process: Using the Latest Technology to Win the War for Talent Dawn McCartney Staffing Industry Analysts For the last 20 years companies have been leveraging technology to bring order to the chaos in their contingent workforce. Increasing quality, managing cost, enhancing efficiency and reducing risk (QECR) have been the longstanding objectives of every program manager. With VMS and MSP penetration exceeding 70% by SIA estimates, and many programs entering their 3rd or 4th generation, program managers are facing the difficult task of increasing value to the organization year after year beyond introducing new processes. At the same time, the level of technological innovation can be overwhelming with 1,000's of new technology partners flooding the market with choices from Direct Sourcing to AI and Robotics. The field of workforce solutions has never been more complex. All this change begs the question: what's next?</p> <p>In this informative and dynamic session, Dawn McCartney SIA's Sr. Director of Contingent Workforce Strategies will share the latest survey data and research as well as her personal experience working with some of the world's largest programs to help shed some light on this complicated topic and provide the tools you need to take your program to the next level.</p>
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2:00pm-2:30pm	Break – Exhibitor Hall
2:30pm-3:30pm	SESSION IV: Market Position and the Importance of Knowing Your Buying Power Kip Wright Genuent Kip Wright, President/CEO of Genuent, will discuss the importance of understanding market conditions and where your organization aligns to the market in order to obtain the best talent for your organization.
3:30pm-4:00pm	Break – Exhibitor Hall
4:00pm-5:00pm	SESSION V: Freelance Resource Pools, An Accenture Case Study Shalini Ganju NA Contractor Category Management Lead, Accenture
5:00pm-5:15pm	Closing Remarks & Exhibitor Drawings
5:15pm-7:00pm	Networking Session Enjoy plentiful hors d'oeuvres, cocktails and shared program experiences outside overlooking Lake Fred at the picturesque Hamburger University (weather permitting - session to be held inside as a back up)

Friday, June 1st

8:00am-9:00am	Registration and Continental Breakfast in Exhibitor Hall
9:00am-10:00am	SESSION VI: Stop Focusing on the Process and Start Focusing on Contingent Talent Dan Khublall Thomson Reuters Forecasts from analysts predict that 50% of the workforce will be contingent. Is your program ready for that? This <u>interactive session</u> will provide you an opportunity to discuss and learn about how one program is putting focus on the candidate experience to proactively prepare for this potential future state of workforce management.
10:00am-10:30am	Break – Exhibitor Hall
10:30am-11:30am	SESSION VII: Best Practices <ul style="list-style-type: none"> • Industry Topics Update: Each group will present an update of the topics presented at the conference start to include input from discussions with other conference participants. Participants will have updates emailed along with other conference content • Traditional Best Practices Discussion: What is on your mind that you would like to discuss with the group?
11:30am-12:00pm	Closing Remarks & Exhibitor Drawings
12:00pm-1:00pm	Box Lunch

Exhibitors

Allegis Global Solutions
Beeline
Brightfield Strategies
HireGenics
MAKE Corporation

PRO Unlimited
Randstad Sourceright
SAP Fieldglass
TalentNet
TalentWave