

THURSDAY, JUNE 6TH

Registration:

8:00-9:00AM: Registration and Continental Breakfast in Exhibitor Hall

Welcome

9:00AM: Welcome and Conference Overview

Session One:

9:15-10:30AM: **Legal Session**

Contingent Workers and the Gig Economy: Avoiding legal pitfalls as worker engagement continues to change

Kyle Petersen, Partner at Seyfarth Shaw LLP & Cheryl Luce, Managing Associate at Seyfarth Shaw LLP

- Kyle & Cheryl are experienced employment defense litigators and advisors who work with employers to develop business-oriented solutions and to successfully defend and resolve employee lawsuits

Break One: 10:30-11:00AM, Exhibitor Hall

Session Two:

11:00-12:00PM: **Making Friends in a Time of War....a Talent War**

Dawn McCartney, Staffing Industry Analysts, Vice President of Contingent Workforce Strategies (CWS) Council

- Dawn will discuss program adoption among engagement managers in a tight labor market. What are some of the demand drivers and what steps can program managers take to engage all stakeholders (engagement managers, suppliers, program teams) to successfully obtain the best possible talent for the organization's business needs?

Lunch: 12:00-1:00PM, Networking Lunch on the Terrace

Session Three:

1:00-2:00: **How to win a three-legged race? The Business, The Program (HR/Procurement) and The Staffing Partners are all engaged. How to communicate effectively and efficiently to win the war on talent for your organization**

Randy Dojutrek, Executive Director in IT from HCSC (Blue Cross Blue Shield of IL, MT, NM, OK, TX)

- Randy will discuss the importance of concentrating on people to rally workforce and drive positive results

Break Two: 2:00-2:30PM, Exhibitor Hall

Session Four:

2:30-3:30PM: **The Value Add Race: How to make your program the #1 supplier for your organization in a consultative fashion**

Cynthia Moore, Sourcing Lead Associate Manager, Allstate Insurance will moderate panel

- Hear from a panel of VMS Professional members regarding the steps they are taking to build strategic relationships with their engagement managers in a consultative manner and avoid the pitfalls of becoming administrative bottlenecks
- Panelists:
 - Cris Robinson, LinkedIn Corporation
 - Pat Larsen, MillerCoors
 - Christie Morel, Texas Capital Bank

Break Three: 3:30-4:00PM, Exhibitor Hall

Session Five:

4:00-5:00PM: Tomorrow's Talent: Developing strategies today that will help you win the race for talent tomorrow!

Luke Stone, Senior Manager, People Department Southwest Airlines

- Listen to Luke Stone outline Southwest Airlines' unique approach to building pipelines for talent as early as Junior High School!
- STEM and Diversity focuses included

Closing Remarks:

5:00-5:15PM: Closing Remarks and Exhibitor Drawings

Networking Session:

5:15-7:00PM: Enjoy plentiful hors d'oeuvres, cocktails and share program experiences outside overlooking beautiful Lake Fred and the picturesque Hamburger University (weather permitting – session indoors as backup)

FRIDAY, JUNE 7TH

Continental Breakfast: 8:00-9:00AM, Exhibitor Hall

Session Six:

9:00-10:00AM: Technology Drivers: Listen to VMS members discuss the various ways they are using technology options to gain competitive advantage

Karen Thrasher, Senior Manager People Department, Southwest Airlines will moderate panel

- Aaron Davis, Director of Product Management - Enterprise Microservice Platforms at Cigna
- Tammy Smith, Sr. Director of Global Workforce Optimization at AGCO
- Lori Smith, Lead Business Analyst, Digital Strategy & Planning, Kellogg Company

Break Four: 10:00-10:30AM, Exhibitor Hall

Best Practices Session:

10:30-12:00PM: Traditional Best Practices Discussion

- What's on your mind that you want to discuss with the group?

Exhibitors

Allegis Global Solutions

Beeline

HireGenics

MAKE Corporation

PRO Unlimited

Randstad Sourceright

SAP Fieldglass

Simplify Workforce

smRTpass

TalentNet

TalentWave