



May 11–12th, 2023 | Convene Chicago, Chicago, IL

Building the Best: Teams, Tools and Talent

VMS Professionals 16th Annual Conference

Thursday, May 11

8:00AM

Registration

Registration and Continental Breakfast in Exhibitor Hall

8:45AM

Welcome & Conference Overview, Cynthia Moore & Karen Wilson

9:00AM

Keynote | Workforce Trends: What is the data telling us in 2023?

Presented by George Anders, LinkedIn

Watching workforce data helps navigate the uncertainty associated with people who, by definition, are unique and often unpredictable. In this session we will review LinkedIn data related to current trends in supply and demand by labor category, work from home impacts, compensation and other industry information.

10:00AM

Break, Exhibitor Hall

10:30AM

Teams, Tools and Talent

Successful contingent workforce strategies include knowledgeable program teams, utilization of various industry tools and unique ways to attract and retain talent. Hear from this group of VMS Professional members on how they address each of these important variables.

- Teams: Scott Farley, Northern Trust
- Tools: Lauren Jerit, US Cellular
- Talent: Sherry Kurek, HCSC

12:00PM

Networking Lunch

1:00PM

Breakout Sessions

This interactive session will allow attendees to break into two groups to discuss effective scorecard meeting agendas and program compliance strategies used to maintain program integrity for all stakeholders.

- Effective Scorecard Meetings
- Program Compliance: Successful strategies for your stakeholders

2:30PM

Break, Exhibitor Hall

3:00PM

Best Practices

In a return to our VMS Professionals roots, this session will offer the attendees an opportunity to discuss specific challenges and successes they are having in their programs with other attendees. This session is for VMS Professional member organizations only and no exhibitors or sponsors will attend.

- Return to work strategies
- Talent Retention
- Program Optimization
- Freelance Marketplaces

4:00PM

DEI Best Practices with United Airlines and Special Olympics Illinois

Captain Jill Mills, Chief Pilot at United Airlines
Daniel Smrokowski, Special Olympics

5:15–7:00PM

Networking Session

Enjoy plentiful hors d'oeuvres, cocktails, and shared program experiences.

Friday, May 12

8:00AM

Registration and Continental Breakfast

8:45AM

Welcome, Cynthia Moore

9:00AM

Legal Check-In: Combating the Legal and Legislative Issues Ahead

Tiffany Fordyce and Jena Valdetero, Shareholders at Greenberg Traurig, LLP will discuss important legal and legislative updates affecting labor such as pay transparency, OT compliance and EEOC compliance as well as privacy law related to use of AI technologies. This will be an interactive session with opportunity for Q&A.

10:30AM

Break, Exhibitor Hall

11:00AM

Closing Session: If I Ruled the World (Contingent Labor World, That Is)

Many of our members have been in this industry for a long time and learned from experience. Hear from this team of experts some of their lessons learned and what changes they might make if they could build a program from scratch knowing what they know now. If they ruled the world!

- Eric Osterhout, Enbridge
- Todd Fierro-Randazzo, McDonald's
- Jessica Jurica, CBRE
- Jeremy Kruse, CME Group

12:00PM

Networking Lunch

2023 Exhibitors

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