



**2025 VMS Professionals
18th Annual Conference**

May 14-15 | Chicago, IL

**Sponsorship
Opportunities**

About VMS Professionals

VMS PROFESSIONALS BY THE NUMBERS

20

Years in operation

500+

Members

70+

Attendees each meeting

200+

Active message board participants

VMS Professionals is for anyone who is responsible for developing, managing, or engaging with a corporate contingent workforce management program.

SOME OF OUR CURRENT MEMBERS

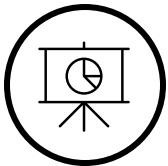
Abbott Laboratories	Gallagher
Allstate	Healthcare Service Corporation
Anthem	JP Morgan Chase
AT&T	Kohler Co.
BPM	LinkedIn
CBRE	McDonald's Corporation
CDW	Northern Trust
CME Group	Northwestern Mutual
ConocoPhillips	Proctor & Gamble
Deloitte	SC Johnson
Devon Energy	Southwest Airlines
DISH Network Corporation	UScellular
ENBRIDGE	Zurich North America
Exelon Corporation	

Event Overview

VMS Professionals Conference is focused on our mission to bring together contingent labor buyers to collaborate and drive the industry forward.



Convene
311 W. Monroe, Chicago, IL



9+ Information Sessions



5+ Networking Sessions



120 Expected Attendees*



400+ Companies Reached

***All attendees are screened to ensure that they are a buyer of contingent labor and currently managing a contingent workforce program**

Sponsorship Package

This package includes a core set of assets that provide your brand with high visibility and the opportunity to engage directly with attendees throughout the conference.

Assets Included:

- Pre-Event
 - Sponsor company's logo and link on the conference website
 - Sponsor recognition at VMS Professionals monthly virtual meetings (January through April)
 - Pre-event attendee list with contact information 2-weeks prior
- During Event
 - Sponsor logo featured on all print and digital signage
 - 10' x 8' footprint for Sponsor activation
 - Two registrations for Sponsor attendees
- Post-Event
 - Post-event attendee list with contact information

**2025 Sponsorship Fee:
\$16,500**

Sponsorship Add-Ons

This year, we're excited to offer additional opportunities to drive stronger brand presence on-site and connect with our members.

\$2,500

Exclusive Happy Hour Sponsor

- (1) sponsor spot for day-one reception 5-7pm
- Option to speak about your company while introducing the happy hour
- Company recognition on official conference program
- Shout-out from our host during opening remarks

\$1,500

Technology Showcase Speaker

- (5) sponsor spots
- Present on product releases, services updates, or industry trends, and bring the newest information about your business directly to our members
- Showcase will be featured in the morning session

\$500

Session Sponsor

- (4) sponsor spots
- Introduce a session speaker
- VMS Professionals will work with the sponsor to match them to an appropriate session aligned to their business



We look forward to seeing you in Chicago!

Contact:

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